

## FACT SHEET

### Number of Owners

On January 1, 2006, 4.1 million households owned one or more U.S. timeshare weekly intervals or points-equivalents. This represents a 5% increase over January 1, 2005. On average, there are 26.5 owners per timeshare unit.

### Number of Timeshare Units

There are 154,439 timeshare units at 1,604 U.S. resorts, for an average of 96 units per resort. The 2006 study narrowed the definition of timeshare by focusing on traditional one-week timeshares, removing such non-qualified entities as non-equity clubs, private residence clubs, and vacation clubs. (Note: This methodology change appeared to show a decrease in the resort number from 1,668 in 2004 to 1,604 in 2005, but there were actually an additional 75 resorts in the U.S. in 2005.)

### States with Most Timeshare Resorts

Florida has three times as many timeshare resorts as any other state. The 10 states listed represent nearly 66% of all U.S. timeshare resorts.

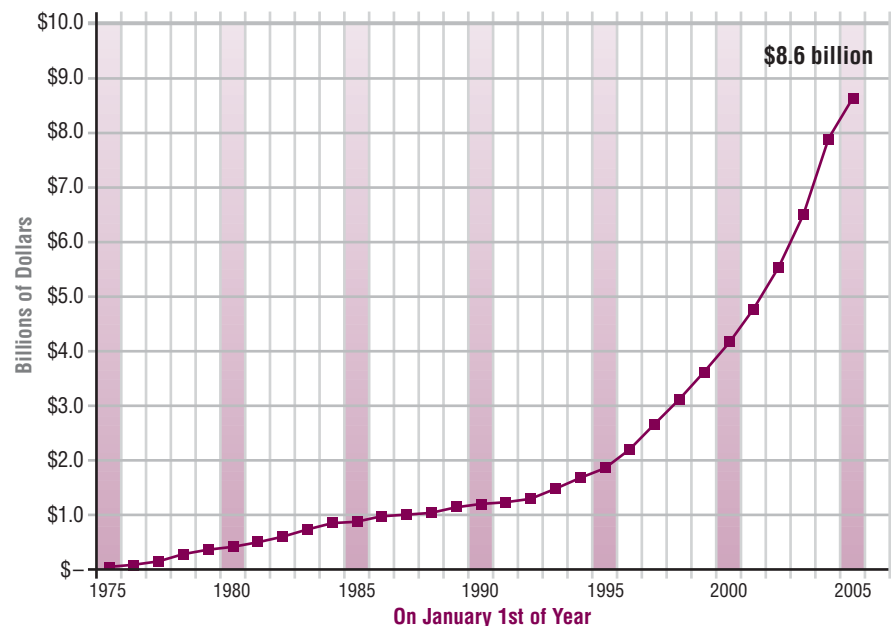
	Resorts	Share of U.S. resorts
FL	378	23.6%
CA	123	7.7%
SC	117	7.3%
HI	92	5.7%
CO	77	4.8%
NV	60	3.7%
NC	55	3.4%
TX	54	3.4%
MO	49	3.1%
AZ	46	2.9%
All Others	553	34.5%
Total	1,604	100.0%

*Total sales volume was \$8.6 billion, a 9% increase over 2004.*

### Sales

There were 882 resorts in active sales during 2005, or 55% of all U.S. resorts. These resorts sold 529,031 intervals at an average price of \$16,278. Total sales volume was \$8.6 billion, a 9% increase over 2004.

### Amount of U.S. Timeshare Sales



Source: Ragatz Associates, American Economics Group, and AIF

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**Unit Construction**

There continues to be a significant expansion in the number of available timeshare units. Resorts constructed 22,424 units in 2005; in 2006, developers expect to complete another 23,578 new units. This represents a projected 15% increase on the current stock of units. An estimated 43,950 additional units, for which developers have firm commitments, are planned for construction beyond 2006.

*The predominant resort category was seaside/ocean, reported by nearly 32% of responding resorts.*

**Types of Resorts**

The predominant resort category was seaside/ocean, reported by nearly 32% of responding resorts. This was followed by regional resorts (14%) and golf resorts (10%).

**Resort's Primary Characteristic**

	Percent of resorts responding
Seaside/Ocean	31.9%
Regional	13.7%
Golf	10.2%
Snow Ski	9.3%
Lake/River	9.0%
Urban	6.0%
Theme Park	5.3%
Casino/Gambling	2.1%
Other	12.5%
Total	100.0%

Conducted by Ernst & Young, LLP, the study provides an overview of important summary information on the U.S. timeshare industry for 2005, excluding fractional resorts.

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